Privacy Policy

Effective Date: 11/01/2023

Introduction

Advo360, Inc. ("we," "us," or "our") is committed to protecting the privacy of our users. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [https://advo360.org], use our software, and engage with our services. By using our services, you consent to the data practices described in this policy.

Information We Collect

- 1. **Personal Data**: We collect personal information that you voluntarily provide to us when you register on the website, use our software, or contact us for support. This may include your name, email address, phone number, organization name, and payment information.
- Usage Data: We automatically collect certain information about your device and how
 you interact with our website and software. This may include IP address, browser type,
 operating system, access times, and pages viewed.
- Cookies and Tracking Technologies: We use cookies and similar tracking technologies to track the activity on our website and store certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent.

How We Use Your Information

- 1. **To Provide and Maintain Our Services**: To create and manage your account, process transactions, and provide customer support.
- 2. **To Improve Our Services**: To understand how users interact with our website and software, allowing us to enhance user experience.
- 3. **To Communicate with You**: To send you updates, marketing communications, and other information that may be of interest to you.
- 4. **To Comply with Legal Obligations**: To comply with applicable laws, regulations, and legal processes.

Disclosure of Your Information

- Service Providers: We may share your information with third-party vendors, consultants, and other service providers who perform services on our behalf.
- 2. **Business Transfers**: In the event of a merger, acquisition, or asset sale, your information may be transferred as part of the transaction.
- 3. **Legal Requirements**: We may disclose your information if required to do so by law or in response to valid requests by public authorities.

Security of Your Information

We use administrative, technical, and physical security measures to protect your personal information. While we strive to use commercially acceptable means to protect your information, we cannot guarantee its absolute security.

Your Data Protection Rights

Depending on your location, you may have the following rights regarding your personal information:

- The right to access
- The right to rectification
- The right to erasure
- The right to restrict processing
- The right to object to processing
- The right to data portability

To exercise these rights, please contact us at <u>support@advo360.org</u>.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the effective date.

Contact Us

If you have any questions about this Privacy Policy, please contact us at:

Email: support@advo360.org